

Logo usage and brand guide

All still relevant info should be moved to branding.tiki.org

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Related material

Category: [communication_\(public\)](#)

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• **image:**

-
[tiki_3Dbox_plan07_300x375.png](#)

• **file:**

- [oscon2011.jpg](#)

• **article:**

- [Tiki 12 reaches end of service life - professional support available](#)

Some notes

- Please try to use a non-proprietary software such as [InkScape](#), which is free, GPL licensed vector graphics editor
- If you can't/don't want to use it than save and publish your work in a format that other softwares can read as well
- The below designs have been made with InkScape and saved in svg format
- Share your work! Upload the source files to file galleries!
- If you modify an svg and upload it please increase the serial at the end of the filename by +1

Tiki 3D box

What is it?

- Tiki is a product and it is common on the web for softwares to have a box picto that looks like something you can take off the shelf in a shop
- we should have it to promote better the "out-of-the-box" message
- [see more here](#)



Some inkscape tutorials to help improve the pictos

- inkscape tutorial on how to create a product box: <http://showmedo.com/videtutorials/video?name=1330000&fromSeriesID=133>
- inkscape tutorial on how to create a shiny background: <http://showmedo.com/videtutorials/video?name=1320000&fromSeriesID=132>
- inkscape tutorial on how to create a sunburst background: <http://showmedo.com/videtutorials/video?name=1920000&fromSeriesID=192>
- inkscape tutorial on how to create a funky text: <http://showmedo.com/videtutorials/video?name=1390000&fromSeriesID=139>

Tiki release number

What is it?

- a small picto to for using on promotional material for a Tiki version
- can be modified easily by anyone using the source and be mixed with other promo elements
- please fell free to play around if the mighty muse found you
- **proposed sketch**



[get the source svg file: tiki_releasenumbr_01.svg \(89.86 Kb\)](#)

Alias

- [logo guide](#)
- [brand guide](#)
- [branding guide](#)
- [branding](#)