TikiFirst

Why
Putting **TIKI** First

For the past 10 years, the Tiki Community has always had a selfless approach towards its commitment to the development and growth of the project. During this time we have been able to achieve a great resume.

With that being said, our mindshare, marketshare and overall position in the Open Source world doesn't reflect where **WE** the community believe the project should be.

This is the issue that TikiFirst will try to solve. By creating a simple & unified philosophy that focuses on **US**. This approach towards everything **WE** the community initiate can create a momentum that will be unmatched in the Open Source World.

Vision

To make Tiki the most popular Open Source Web Application by the year 2020.

Mission

Generate new momentum within the Tiki Community by putting into context the entire efforts of the community into a unified philosophy and team workflow.

Keys to Success

- Make better use of **OUR** time
- Focused marketing (This is not about our Marketing Team but a general philosophy on how we market. We need to better strut our stuff. We kick ass and need to show it)
- Harness and attract new potential energies

How

- Categorize all of our community initiatives into one or many of our 3 keys to success. By doing so, we will be able to maximize
- Empower other teams to take action
- Watch greatness happen !!

Current Initiatives and examples

Show.Tiki.Org & New Bug Tracker

**Better use of our time**
• Developers don't need to spend time to reproduce a reported bug

**Focused Marketing**

• No other Open Source project that we know of actually does this. Lets BRAG !!!

**Harness new energy**

• Easy way to motivated people who want to submit bugs.

**Empower Teams**

Dev -> Partnership

• Developers taking care of bugs found on show should report to the Partnership team about motivated people.
• Partnership teams now how a clear task with proven value

**Tiki Call Back**

**Better use of our time**

• Give developers clear data on what features people are using

**Focused Marketing**

• This is a great way to market to potential developers.

**Harness new energy**

• This just might be what convinces a developer to join Tiki

**Empower Teams**

Analytics -> Dev

• Compile data and clear reports to feed the developers

**Bootstrap**

**Better use of our time**

**Focused Marketing**

**Harness new energy**

**Empower Teams**
Selenium Testing
Better use of our time
Focused Marketing
Harness new energy
Empower Teams

Consultants Page Revamp
Better use of our time
Focused Marketing
Harness new energy
Empower Teams

Documentation Feedback
Better use of our time

- Give documentation team some data on which pages need attention

Focused Marketing
Harness new energy
Empower Teams
Analytics -> Documentation

- Analytics team will create this feature and generate an easy to use Dashboard showing the top 10 pages, top 10 worst pages etc...
- See project page: Tiki Doc Usage

SVN Commits
Better use of our time
Focused Marketing
Harness new energy
Empower Teams

Freenode Chat
Better use of our time
Focused Marketing
Harness new energy

Empower Teams