

Fundraising Team

The [Fundraising Team](#) handles everything to do with donations, advertising and sponsors for the [Tiki Software Community Association](#).

Works in close collaboration with the [Finance Team](#).

- Fundraising: raising money
- Finance/Administration: making sure money is well managed

Tasks (do and cross out)

- Setup affiliates for all Tiki-related books that are sold
- Decide about bluehost.tiki.org See also: http://www.simplescripts.com/script_list

Ongoing responsibilities

- Oversee [Donations](#)
- Manage [Affiliate programs](#)

Projects

- Accept [Bitcoin Donations](#)
- Establish an [Advertising](#) policy
- Explore [AdSense for search \(AFS\)](#)
- Explore [Tiki as an ad server](#) possibilities and/or [Ad Network](#)
- Investigate a [Merchandise](#) agreement for Tiki SWAG (mugs, t-shirts, pens, etc.)
- Evaluate if/how/when we get setup to be able to receive [tax-deductible donations](#)?
 - Perhaps via <http://www.spi-inc.org/projects/>
- Explore programs of [Potential Funding](#)
- Establish a [Membership](#) system
 - [Membership structure coordination](#)

Related links

- [Priorities for TSCA funds](#)
- [Ideas To Invest Money](#)
- [Publicity](#)
- <http://producingoss.com/en/money.html>
- <http://www.h-online.com/open/news/item/Canonical-includes-Donations-screen-in-Ubuntu-1726852.html>
- <http://lucumr.pocoo.org/2012/8/27/open-source-financing/>
- <http://en.blog.wordpress.com/2011/11/29/wordads/>
- <http://pascal.vanhecke.info/2007/11/21/making-money-with-adsense-without-annoying-the-community-wordpresscom/>
- [The EU Framework Programme for Research and Innovation](#)
- <http://blog.p2pfoundation.net/video-of-the-day-tom-dawkins-on-peerfunding-and-storytelling/2014/03/17>
- <https://github.com/nayafia/lemonade-stand>

Release responsibilities

None identified at the moment

Who

Team Fundraising

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