Tiki Service Provider Network

This is a proposal to improve Tiki Service Provider Network or Tiki Consultants usage so active members are encouraged to join while less active are moved (slowly) from the top of the list.

Table of contents

Goals

- Make it easy for end-users to find/locate/search for active and interested Tiki Consultants
- Make it easy for consultants to be added and update their listing
- Grow the Tiki Community by rewarding (merit-based) active participation from listed consultants
- Enforce equal chances all the active Consultant
- Give the Tiki Association ability to manage the Consultants easily
- Promote the Tiki Consultants page everywhere it is possible so being there as value

Proposal

- Updating the existing ranking system and cleaning of the actual list
- Set random sorting to assure equal chance (within a rank)
- Multiplying the accessibility to the Tiki Consultants list
- Encouraging active and newly active contributors (any fields) to be listed as Service Provider

- Progress toward automating the redundant process and calculations.

Process

1. Merit-base system per decision of the board members and cleaning (immediate)

1. Based on the actual ranking system have all Tiki admin ranked the same rank 001
2. Other users will be ranked 002, less active 003 and not active or prior being moved out of the list 004
3. All the Users listed will be contacted and their interested in Tiki has to be confirmed.
   Default to answer will move the user to the rank 004.
   If the user's answer is negative the items will be deleted from the list
4. Based on last month activity Tiki members that are not already listed will be invited to be listed
   We'll send them a preformatted email that lead to an enlist page where all the Tiki Service Provider Network aspect are explained and a form will be set to create the member item.
   The process will be (optimally) conduct each month as long as it is a manual process
   Activity should be measured on different fields: posts, commit, contributions (doc.t.o) and also the board appreciation for Tiki tasks that can hardly be quantified (Marketing, Sysadmin, booth at an event ?) - more brains are required on this.
5. Users having a double input will be asked to keep a single item in the list.

1.a Merit-base system calculation (Future)

All fields and ways to participate and contribute to Tiki are clearly established rank would be calculate automatically like we have for the wish list priority (a calculation from different fields : https://dev.tiki.org/tiki-admin_tracker_fields.php?trackerId=5).

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IE :
(number of posts (list + itc)) + number of commits + number of t.o website editing = "rank value"
if "rank value" > 1000 for the last year then rank = 002
elseif

if "rank value" > 500 for the last year then rank = 003
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Using this kind of system we will be able to automatise the communication as well;

- If a user rank is above the 0 level and is not already listed => Invitation to be a Tiki Service Provider email
- If a user rank is below the 0 level => Invitation to be more active before being under ranked or removed from the Tiki Service Provider list email

They may be optimisation to this system like :

- Different contributions may have different value (commit = 2, forum post = 1, devlist = 1.5, editing = 2)
- Bonus field (for extra contributions)
- We may use a "senior contributor" factor in the calculation - a 6 month pause shouldn't put out someone

or bring him down to the bottom.

2. Enforcing equal chance to all by splitting the list and adding a random display behavior (immediate)

1. Within the same level (all user ranked 001) the sort order should be random. This way at each reload (or each 2 reload with cache ❌) different users will be displayed on the top of the list.

3. Cleaning the list

1. All admins will be ranked the same; 001
2. All active users will be ranked; 002
3. All other users will be ranked: 003
4. Item on the list and information will be checked (url and emails) and double input considered
5. Users listed (beside the admins and the known active) will be contacted to confirm their interest in Tiki
6. No answering users (interest or wrong information) will be ranked: 004 after a week (we don't want people to contact not answering people)

4. Being a Tiki Service Provider list should be (more) valued

To make being in this list a real reward The Tiki Service Provider list must be promoted.
Actually it is a bit confidential.
https://www.google.co.il/#q=tiki+wiki+consultant and https://www.google.co.il/#q=tiki+wiki+specialist are good (page is ranked first)

But
https://www.google.co.il/#q=I+need+help+with+tiki+wiki
https://www.google.co.il/#q=tiki+wiki+support
https://www.google.co.il/#q=tiki+wiki+help
https://www.google.co.il/#q=hire+tiki+wiki+developer
... Add your search please

Don't show that list. Some shows that page : https://tiki.org/Support. I edited it so our Consultant look like "the" good choice and not something lost at the end any other improvement is appreciated.

To promote our Service Network Provider we can already work on

- On Tiki.org (all domains)
- On Tiki Facebook
- ...

All ideas are welcome but we should already be able to communicate on our own platform.
But as a start of this part of the project (among things that can be done quickly);

- A text banner at the bottom of doc.t.o pages
  "Tiki Service Providers are available to help you to set properly your Tiki..." and a link

- Periodic post in Social Network (fb, twitter, linked'in, etc) about it
- A text banner at the bottom of Tiki Newsletters
- ...

5. Promoting Tiki Consultants

- Based on the last couple of month activity a list can be established
- As long as it is not done automatically, every couple of month, we discuss it on an admin live session
- We create an enlist page where we describe and explain about being a Tiki Service Provider (Tiki Code of Conduct, etc) and we add perms for group "Consultants" to create an item (single) in the tracker that holds the Consultants list.
- We send them an invitation email:

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Hello {user},

The Tiki community really appreciate your involvement and your active contribution to the
Tiki Wiki project.
As we see you more and more helping and giving of your time we would like to promote you
as member of the Tiki Service Provider (Tiki consultants) that are listed at :
https://tiki.org/Consultants

Visitors will be able to search/filter the list of consultants by:
1. Name (wildcard search)
2. Location (country selector)
3. Consultant type (individual or company)
4. Specific service offered.

We are doing effort to promote and have every active member of the Tiki community
recognised for its expertise on Tiki and hope that this little push will be appreciated
for your great contribution.

Please, log on and visit : https://tiki.org/...
Enter all the required information. Provide a logo or your picture, email and website,
etc.
Once your item will be saved, you will be part of the Tiki Service Provider Network !

Thanks you again for your help,
Tiki Admins
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