User Type

Tiki Suite use cases, Use Cases should merge into one clean/clear list.

Brainstorming to answer why/how Tiki is useful for various types of users.

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From Matthews's presentation

The Developer

- Danny wants it to be part of a community
- Dan wants to have a say in the development
- A "fun weekend" results in 10,000 lines of code

The Guerilla Developer

- Loves to impress others with a quick solution to a problem
- Spends a lot of time reading through code, learning all the time
- Writes about 100 lines of code a week

The Hobbyist

- Harry is using Tiki to create a community
- Harriet is interested more in the hobby than the software
- Interested in easy to implement design and functionality

The Consultant

- Interested in how it can be used to attract or satisfy his/her clients
- Charlie needs the product to have credibility

The agency selector

- Chris wants to use a technology as core to their business offerings
- Must have confidence that the product will be around in 5 years time!!

The corporate client

The applicator

- Andy is a corporate IT implementer wanting to solve a particular business problem
- Wants software to work "off the shelf"
- Likes setting it up but not programming code

The Entrepreneur

- Erin the entrepreneur wants to make a fortune with it
  - Using Tiki as a platform (ex.: WikiFarm, Social Networking site, Selling stuff online, etc.)
  - Selling products or services for Tiki (Consulting, Hosting, etc.)
- Wants to know how to sell it