content-sensitive amazon shopping window

'kay first off: this is not exaclty elegant. I'd preferred to make it a real module but I couldn't get the variables passed properly into the iframe. So I ended up putting it into **tiki-show_page.tpl** — at the very bottom of that, so it's least obtrusive.

This is a step-by-step How To; to reproduce what I've done, please do:

1. **be(come) a member of amazon partner program** at their URL most closely related to your website's primary language;
2. **know your amazon partner-ID**, hereinafter referred to as YOURAPID-##;
3. **be(come) familiar with the various linkage amazon offers** to partners for displaying product; this example refers to the link type "recommendend product selection" (or similar, I'm seeing this in *german*, mind you). I have chosen to use that f*t m*ther of 3x3 items display (Size: 600 x 520) at the very end of that section, but **this example should work with whatever option you pick, as long as it's in the .tpl**.
4. take note of the SEARCHTERM you will enter in the process of generating your original amazon iframe.

Okay, let's assume that partnernet.amazon.*/gp/associates/network/build-links/dynamic/select-size.html delivers the following as your ORIGINAL iframe :

```
[original iframe code]
```

Then you wil have to please

- make sure your real own ID is in there (and don't lose money because you just copy-pasted from here) and
- **replace the SEARCHTERM with this:**

```
{if $structure eq 'y' and $page_info.page_alias ne
''}{$page_info.page_alias}{else}{$page}{/if}
```
(no spaces between brackets!), so that the new iframe code looks like something like this:

```
[new iframe code]
```

That's it. Put it at the bottom of your primary tiki-show_page.tpl, test-drive with a few pages, and see the book offer change dynamically. On a page about "women" it will display books about women, on a page about "psychology" it will list books about psychology, and so on.

If the title is too complex for amazon's backend to serve sensibly (like, your page being named "why eskimos never won olympic beach volleyball"), the iframe will default to a generic "shop at amazon" adplate.

see it **in action at http://www.rosenpfad.de/p** (bring protective eyegear, since I'm wildly testing CSS at the time of this posting, beware of sight-corrosive color combinations)</small>

Enjoy! Hope it works for you, too. Best regards, RiPLeX