The directory organizes Web links into convenient categoriessimilar to the dmoz open directory project or Yahoo! Users can browse link descriptions navigating the categories by drilling down to increasingly specific sub-categories. Or they may search for specific text. Users can also suggest links they would like to see added to a directory. Thus, a successful directory is built by its Tiki community.

Admins, or editors they designate, can validate user suggestions before they are posted. An unlimited number of categories can be created and they can be related to one another--encouraging users to move from one to another. Tiki tracks the addition of new links and the amount of traffic they attract. Users can view the top-ranked **new sites** and **cool sites** (heavy traffic sites) by clicking a button. Optionally, directory rankings/stats modules can be displayed in Tiki columns.